

ORDER



KLAS

Orders
Order / Rev: 36913
Alt Order #: 08838314
Product Desc: ISSUE - SENATE
Estimate: 892
Flight Dates: 08/08/12 - 08/14/12
Original Date / Rev: 08/07/12 / 08/07/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency
Name: Cross Roads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Crossroads GPS
Demographic: A35+
Product Codes: PO4
Priority: LV1
Revenue Codes: AGY, POL, ISS

New Business Thru: 08/14/11
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	90	\$195,900.00	\$166,515.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	90	\$195,900.00	\$166,515.00	0.00
Totals	90	\$195,900.00	\$166,515.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$195,900.00
Market	100%	\$653,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$163,250.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$32,650.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	08/08/12	08/10/12	8 News Now 5a M-F	CM	5-6a	--WTF--	:30	6	\$900.00	LV1	0.00	NM	3	\$2,700.00
				8 News Now 5a M-F											

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 08/06/12	08/12/12	--WTF--	6	\$900.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	8	08/06/12-08/12/12	8 News Now 5a M-F	5-6a	--WThF----	:30	(\$900.00)	0.00	NM

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	08/08/12	08/10/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	--WTF--	:30	6	\$900.00	LV1	0.00	NM	3	\$2,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					6	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13													
		[da]													
2	8	08/06/12-08/12/12		8 News Now 5a M-F		5-6a	--WThF----	:30		(\$900.00)		0.00	NM		
		See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13													
		[da]													
3	8	08/06/12-08/12/12		8 News Now 5a M-F		5-6a	--WThF----	:30		(\$900.00)		0.00	NM		
		See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13													
		[da]													
E 2	8	08/13/12	08/14/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	MT-----	:30	4	\$900.00	LV1	0.00	NM	2	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					4	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12		8 News Now 5a M-F		5-6a	MT-----	:30		(\$900.00)		0.00	NM		
		See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13													
		[da]													
2	8	08/13/12-08/19/12		8 News Now 5a M-F		5-6a	MT-----	:30		(\$900.00)		0.00	NM		
		See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13													
		[da]													
E 3	8	08/08/12	08/10/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	--WTF--	:30	3	\$1,100.00	LV1	0.00	NM	2	\$2,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/06/12-08/12/12		8 News Now 6a M-F		6-7a	--WThF----	:30		(\$1,100.00)		0.00	NM		
		See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13													
		[da]													
E 4	8	08/13/12	08/14/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	MT-----	:30	4	\$1,100.00	LV1	0.00	NM	2	\$2,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					4	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12		8 News Now 6a M-F		6-7a	MT-----	:30		(\$1,100.00)		0.00	NM		
		See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13													
		[da]													
2	8	08/13/12-08/19/12		8 News Now 6a M-F		6-7a	MT-----	:30		(\$1,100.00)		0.00	NM		
		See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13													
		[da]													
E 5	8	08/08/12	08/10/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	--WTF--	:30	6	\$900.00	LV1	0.00	NM	10	\$34,950.00
THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					6	\$900.00		0.00			

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E 5	8	08/08/12	08/10/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	--WTF--	:30	6	\$900.00	LV1	0.00	NM	10	\$34,950.00
THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	--WTF--	6		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/06/12-08/12/12	CBS This Morning 7-9a		7-9a		--WThF----	:30	(\$900.00)	0.00	NM				
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
2	8	08/06/12-08/12/12	CBS This Morning 7-9a		7-9a		--WThF----	:30	(\$900.00)	0.00	NM				
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
3	8	08/06/12-08/12/12	CBS This Morning 7-9a		7-9a		--WThF----	:30	(\$900.00)	0.00	NM				
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
7	8	08/08/12-08/08/12	Wed 8-9p		8-9p		--W-----	:30	\$12,000.00	0.00	NM				
Ⓜ MG for 33.2,28.1,26.1,20.1,2.2,48.1,55.1,4.2,33.1,32.1,4.1,27.3,28.2,26.2,6.1,20.2,2.1,57.1,56.1,27.1,27.2,47.1,40.1,1.2,6.															
8	8	08/10/12-08/10/12	SF 49er's Football		Fri 6-9p		-----F----	:30	\$5,000.00	0.00	NM				
Ⓜ MG for 33.2,28.1,26.1,20.1,2.2,48.1,55.1,4.2,33.1,32.1,4.1,27.3,28.2,26.2,6.1,20.2,2.1,57.1,56.1,27.1,27.2,47.1,40.1,1.2,6.															
9	8	08/10/12-08/10/12	SF 49er's Football		Fri 6-9p		-----F----	:30	\$5,000.00	0.00	NM				
Ⓜ MG for 33.2,28.1,26.1,20.1,2.2,48.1,55.1,4.2,33.1,32.1,4.1,27.3,28.2,26.2,6.1,20.2,2.1,57.1,56.1,27.1,27.2,47.1,40.1,1.2,6.															
10	8	08/10/12-08/10/12	SF 49er's Football		Fri 6-9p		-----F----	:30	\$5,000.00	0.00	NM				
Ⓜ MG for 33.2,28.1,26.1,20.1,2.2,48.1,55.1,4.2,33.1,32.1,4.1,27.3,28.2,26.2,6.1,20.2,2.1,57.1,56.1,27.1,27.2,47.1,40.1,1.2,6.															
11	8	08/10/12-08/10/12	SF 49er's Football		Fri 6-9p		-----F----	:30	\$5,000.00	0.00	NM				
Ⓜ MG for 33.2,28.1,26.1,20.1,2.2,48.1,55.1,4.2,33.1,32.1,4.1,27.3,28.2,26.2,6.1,20.2,2.1,57.1,56.1,27.1,27.2,47.1,40.1,1.2,6.															
12	8	08/09/12-08/10/12	8 News Now 4-5a		4-5a		---ThF----	:30	\$125.00	0.00	NM				
Ⓜ MG for 33.2,28.1,26.1,20.1,2.2,48.1,55.1,4.2,33.1,32.1,4.1,27.3,28.2,26.2,6.1,20.2,2.1,57.1,56.1,27.1,27.2,47.1,40.1,1.2,6.															
13	8	08/09/12-08/10/12	8 News Now 4-5a		4-5a		---ThF----	:30	\$125.00	0.00	NM				
Ⓜ MG for 33.2,28.1,26.1,20.1,2.2,48.1,55.1,4.2,33.1,32.1,4.1,27.3,28.2,26.2,6.1,20.2,2.1,57.1,56.1,27.1,27.2,47.1,40.1,1.2,6.															
E 6	8	08/13/12	08/14/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	MT-----	:30	4	\$900.00	LV1	0.00	NM	2	\$1,800.00
THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	MT-----	4		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/13/12-08/19/12	CBS This Morning 7-9a		7-9a		MT-----	:30	(\$900.00)	0.00	NM				
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
2	8	08/13/12-08/19/12	CBS This Morning 7-9a		7-9a		MT-----	:30	(\$900.00)	0.00	NM				
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
E 7	8	08/08/12	08/10/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a	--WTF--	:30	6	\$750.00	LV1	0.00	NM	0	\$0.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	--WTF--	6		\$750.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	8	08/08/12	08/10/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a	--WTF--	:30	6	\$750.00	LV1	0.00	NM	0	\$0.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					6	\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/06/12-08/12/12		Live w/Kelly		9-10a	--WThF----	:30		(\$750.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
2	8	08/06/12-08/12/12		Live w/Kelly		9-10a	--WThF----	:30		(\$750.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
3	8	08/06/12-08/12/12		Live w/Kelly		9-10a	--WThF----	:30		(\$750.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
4	8	08/06/12-08/12/12		Live w/Kelly		9-10a	--WThF----	:30		(\$750.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
5	8	08/06/12-08/12/12		Live w/Kelly		9-10a	--WThF----	:30		(\$750.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
6	8	08/06/12-08/12/12		Live w/Kelly		9-10a	--WThF----	:30		(\$750.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
E 8	8	08/13/12	08/14/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a	MT-----	:30	4	\$750.00	LV1	0.00	NM	4	\$3,000.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					4	\$750.00		0.00			
E 9	8	08/08/12	08/10/12	Y&R Young & Restless	CM	11a-12p	--WTF--	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					1	\$2,500.00		0.00			
E 10	8	08/13/12	08/14/12	Y&R Young & Restless	CM	11a-12p	MT-----	:30	2	\$2,500.00	LV1	0.00	NM	2	\$5,000.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$2,500.00		0.00			
E 11	8	08/08/12	08/10/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	--WTF--	:30	4	\$700.00	LV1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					4	\$700.00		0.00			
E 12	8	08/13/12	08/14/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	MT-----	:30	2	\$700.00	LV1	0.00	NM	2	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$700.00		0.00			
E 13	8	08/08/12	08/10/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	--WTF--	:30	5	\$850.00	LV1	0.00	NM	5	\$4,250.00
BOLD & BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					5	\$850.00		0.00			
E 14	8	08/13/12	08/14/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	MT-----	:30	2	\$850.00	LV1	0.00	NM	0	\$0.00
BOLD & BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$850.00		0.00			

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E 14	8	08/13/12	08/14/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	MT-----	:30	2	\$850.00	LV1	0.00	NM	0	\$0.00
BOLD & BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$850.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12	1230-2p Soaps/ LMAD		1230-2p		MT-----	:30		(\$850.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
2	8	08/13/12-08/19/12	1230-2p Soaps/ LMAD		1230-2p		MT-----	:30		(\$850.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
E 17	8	08/08/12	08/10/12	The Talk 2-3P The Talk	CM	2-3p	--WTF--	:30	3	\$850.00	LV1	0.00	NM	1	\$850.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$850.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/06/12-08/12/12	The Talk 2-3P		2-3p		--WThF----	:30		(\$850.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
2	8	08/06/12-08/12/12	The Talk 2-3P		2-3p		--WThF----	:30		(\$850.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
E 18	8	08/13/12	08/14/12	The Talk 2-3P The Talk	CM	2-3p	MT-----	:30	2	\$850.00	LV1	0.00	NM	0	\$0.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$850.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12	The Talk 2-3P		2-3p		MT-----	:30		(\$850.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
2	8	08/13/12-08/19/12	The Talk 2-3P		2-3p		MT-----	:30		(\$850.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
E 19	8	08/08/12	08/10/12	Ellen Ellen	CM	3-4p	--WTF--	:30	3	\$850.00	LV1	0.00	NM	1	\$850.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$850.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/06/12-08/12/12	Ellen		3-4p		--WThF----	:30		(\$850.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
2	8	08/06/12-08/12/12	Ellen		3-4p		--WThF----	:30		(\$850.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
E 20	8	08/13/12	08/14/12	Ellen Ellen	CM	3-4p	MT-----	:30	2	\$850.00	LV1	0.00	NM	0	\$0.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$850.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12	Ellen		3-4p		MT-----	:30		(\$850.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
2	8	08/13/12-08/19/12	Ellen		3-4p		MT-----	:30		(\$850.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
E 21	8	08/08/12	08/10/12		CM	4-5p	--WTF--	:30	6	\$1,100.00	LV1	0.00	NM	6	\$6,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				8 News Now 4p M-F											
				8 News Now 4p M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	--WTF--		6		\$1,100.00		0.00					
E 22	8	08/13/12	08/14/12	8 News Now 4p M-F	CM	4-5p	MT-----	:30	4	\$1,100.00	LV1	0.00	NM	4	\$4,400.00
				8 News Now 4p M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	MT-----		4		\$1,100.00		0.00					
E 23	8	08/08/12	08/10/12	8 News Now 5-630p M-F	CM	5-630p	--WTF--	:30	6	\$1,500.00	LV1	0.00	NM	6	\$9,000.00
				8 News Now 5-630p M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	--WTF--		6		\$1,500.00		0.00					
E 24	8	08/13/12	08/14/12	8 News Now 5-630p M-F	CM	5-630p	MT-----	:30	2	\$1,500.00	LV1	0.00	NM	2	\$3,000.00
				8 News Now 5-630p M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	MT-----		2		\$1,500.00		0.00					
E 25	8	08/08/12	08/10/12	630-7p Inside Edition	CM	630-7p	--WTF--	:30	3	\$1,100.00	LV1	0.00	NM	0	\$0.00
				Inside Edition											
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	--WTF--		3		\$1,100.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	08/06/12-08/12/12	630-7p Inside Edition			630-7p	--wThF----	:30		(\$1,100.00)	0.00	NM			
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
2	8	08/06/12-08/12/12	630-7p Inside Edition			630-7p	--wThF----	:30		(\$1,100.00)	0.00	NM			
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
3	8	08/06/12-08/12/12	630-7p Inside Edition			630-7p	--wThF----	:30		(\$1,100.00)	0.00	NM			
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
E 26	8	08/13/12	08/14/12	630-7p Inside Edition	CM	630-7p	MT-----	:30	2	\$1,100.00	LV1	0.00	NM	0	\$0.00
				Inside Edition											
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	MT-----		2		\$1,100.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	08/13/12-08/19/12	630-7p Inside Edition			630-7p	MT-----	:30		(\$1,100.00)	0.00	NM			
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
2	8	08/13/12-08/19/12	630-7p Inside Edition			630-7p	MT-----	:30		(\$1,100.00)	0.00	NM			
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
E 27	8	08/08/12	08/10/12	7-8p Rotator	CM	7-8p	--WTF--	:30	3	\$1,100.00	LV1	0.00	NM	0	\$0.00
				7-8p Rotator											
ET/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	--WTF--		3		\$1,100.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	08/06/12-08/12/12	7-8p Rotator			7-8p	--wThF----	:30		(\$1,100.00)	0.00	NM			
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
2	8	08/06/12-08/12/12	7-8p Rotator			7-8p	--wThF----	:30		(\$1,100.00)	0.00	NM			
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
3	8	08/06/12-08/12/12	7-8p Rotator			7-8p	--wThF----	:30		(\$1,100.00)	0.00	NM			
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															

Order / Rev: 36913
 Alt Order #: 08838314
 Flight Dates: 08/08/12 - 08/14/12

Advertiser: Crossroads GPS
 Product Desc: ISSUE - SENATE
 Estimate: 892
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	8	08/08/12	08/10/12	7-8p Rotator 7-8p Rotator	CM	7-8p	--WTF--	:30	3	\$1,100.00	LV1	0.00	NM	0	\$0.00
ET/INSIDER															
E 28	8	08/13/12	08/14/12	7-8p Rotator 7-8p Rotator	CM	7-8p	MT-----	:30	2	\$1,100.00	LV1	0.00	NM	0	\$0.00
ET/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	MT-----	2		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/13/12-08/19/12		7-8p Rotator	7-8p		MT-----	:30	(\$1,100.00)	0.00	NM				
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
2	8	08/13/12-08/19/12		7-8p Rotator	7-8p		MT-----	:30	(\$1,100.00)	0.00	NM				
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
E 29	8	08/13/12	08/13/12	Mon 8-9p Met Mother/2Broke Girls	CM	8-9p (8:00 PM-9:00 PM)	M-----	:30	1	\$6,500.00	LV1	0.00	NM	1	\$6,500.00
MOTHER/BROKE GIRLS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	1		\$6,500.00		0.00						
E 30	8	08/13/12	08/13/12	Mon 10-11p Hawaii Five-O	CM	10-11p	M-----	:30	1	\$9,000.00	LV1	0.00	NM	1	\$9,000.00
HAWAII 5-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	1		\$9,000.00		0.00						
E 31	8	08/08/12	08/10/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	--WTF--	:30	5	\$2,000.00	LV1	0.00	NM	5	\$10,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	--WTF--	5		\$2,000.00		0.00						
E 32	8	08/11/12	08/12/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P	-----SS	:30	2	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----SS	2		\$2,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/06/12-08/12/12		8 News Now 11p Sa/Su	11-1135P		-----SaSu	:30	(\$2,000.00)	0.00	NM				
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
E 33	8	08/13/12	08/14/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	MT-----	:30	2	\$2,000.00	LV1	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	MT-----	2		\$2,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/13/12-08/19/12		8 News Now 11p M-F	11-1135p		MT-----	:30	(\$2,000.00)	0.00	NM				
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
2	8	08/13/12-08/19/12		8 News Now 11p M-F	11-1135p		MT-----	:30	(\$2,000.00)	0.00	NM				
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
E 34	8	08/08/12	08/10/12	Letterman Letterman	CM	1135p-1237a	--WTF--	:30	3	\$650.00	LV1	0.00	NM	3	\$1,950.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	--WTF--	3		\$650.00		0.00						
E 35	8	08/13/12	08/14/12	Letterman Letterman	CM	1135p-1237a	MT-----	:30	2	\$650.00	LV1	0.00	NM	0	\$0.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	MT-----	2		\$650.00		0.00						

Order / Rev: 36913
 Alt Order #: 08838314
 Flight Dates: 08/08/12 - 08/14/12

Advertiser: Crossroads GPS
 Product Desc: ISSUE - SENATE
 Estimate: 892
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	8	08/13/12	08/14/12	Letterman Letterman	CM	1135p-1237a	MT-----	:30	2	\$650.00	LV1	0.00	NM	0	\$0.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	MT-----	2		\$650.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	8	08/13/12-08/19/12		Letterman	1135p-1237a		MT-----	:30	(\$650.00)		0.00	NM			
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
2	8	08/13/12-08/19/12		Letterman	1135p-1237a		MT-----	:30	(\$650.00)		0.00	NM			
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
E 36	8	08/14/12	08/14/12	Tue 10-11p The Mentalist	CM	10-11p	-T-----	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
48 HOURS MYSTERY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	1		\$6,000.00		0.00						
E 37	8	08/08/12	08/08/12	Wed 10-11p CSI	CM	10-11p	--W----	:30	2	\$6,000.00	LV1	0.00	NM	2	\$12,000.00
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	--W----	2		\$6,000.00		0.00						
E 38	8	08/09/12	08/09/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p	---T---	:30	2	\$7,500.00	LV1	0.00	NM	2	\$15,000.00
BIG BANG/BROKE GIRLS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---T---	2		\$7,500.00		0.00						
E 39	8	08/09/12	08/09/12	Thu 10-11p Person Of Interest	CM	10-11p	---T---	:30	2	\$8,000.00	LV1	0.00	NM	2	\$16,000.00
THE MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---T---	2		\$8,000.00		0.00						
E 40	8	08/10/12	08/10/12	Fri 8-9p Undercover Boss	CM	8-9p	----F--	:30	1	\$7,500.00	LV1	0.00	NM	0	\$0.00
UNDERCOVER BOSS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	----F--	1		\$7,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	8	08/06/12-08/12/12		Fri 8-9p	8-9p		----F--	:30	(\$7,500.00)		0.00	NM			
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
E 41	8	08/10/12	08/10/12	Fri 9-10p CSI: NY	CM	9-10p	----F--	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
CSI NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	----F--	1		\$5,000.00		0.00						
E 42	8	08/10/12	08/10/12	Fri 10-11p Blue Bloods	CM	10-11p	----F--	:30	1	\$7,500.00	LV1	0.00	NM	1	\$7,500.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	----F--	1		\$7,500.00		0.00						
E 43	8	08/11/12	08/11/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$350.00	LV1	0.00	NM	0	\$0.00
THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----S-	1		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	8	08/06/12-08/12/12		CBS Early Show - Sat.	5-7a		-----Sa--	:30	(\$350.00)		0.00	NM			
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13 [da]															
E 44	8	08/11/12	08/11/12		CM	5-7p	-----S-	:30	2	\$1,500.00	LV1	0.00	NM	2	\$3,000.00

Order / Rev: 36913
 Alt Order #: 08838314
 Flight Dates: 08/08/12 - 08/14/12

Advertiser: Crossroads GPS
 Product Desc: ISSUE - SENATE
 Estimate: 892
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 53	8	08/12/12	08/12/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00	
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S				1	\$1,700.00		0.00				
E 54	8	08/12/12	08/12/12	Face The Nation Face The Nation	CM	Face The Nation -----S	:30	1	\$850.00	LV1	0.00	NM	1	\$850.00	
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S				1	\$850.00		0.00				
E 55	8	08/12/12	08/12/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various -----S (9:30 AM-10:00 AM)	:30	1	\$400.00	LV1	0.00	NM	0	\$0.00	
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S				1	\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/06/12-08/12/12		Politics Now S Sebelius	Various		(9:30 AM-10:00 P-----Su	:30	(\$400.00)	0.00	NM				
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
E 56	8	08/12/12	08/12/12	8 News Now Sun 5-7p 8 News Now Sun 5-7p	CM	5-7p -----S (5:00 PM-5:30 PM)	:30	1	\$1,700.00	LV1	0.00	NM	0	\$0.00	
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S				1	\$1,700.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/06/12-08/12/12		8 News Now Sun 5-7p	5-7p		(5:00 PM-5:30 P-----Su	:30	(\$1,700.00)	0.00	NM				
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
E 57	8	08/12/12	08/12/12	8 News Now Sun 5-7p 8 News Now Sun 5-7p	CM	5-7p -----S (6:30 PM-7:00 PM)	:30	1	\$1,700.00	LV1	0.00	NM	0	\$0.00	
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S				1	\$1,700.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/06/12-08/12/12		8 News Now Sun 5-7p	5-7p		(6:30 PM-7:00 P-----Su	:30	(\$1,700.00)	0.00	NM				
See MG 5.7,5.8,5.9,5.10,5.11,5.12,5.13															
[da]															
E 58	8	08/12/12	08/12/12	Sun 9-10p	CM	9-10p -----S	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00	
THE GOOD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S				1	\$5,000.00		0.00				
													Totals	90	\$195,900.00